

## INNOVATION TRAINING

# TEAM-BASED CREATIVITY

Learn how to develop highly creative teams that can solve complex problems.



## Inspire Creativity!

Creating and leading high-performance innovation teams can be challenging. This course is designed to provide a comprehensive understanding of how to build and lead innovation teams that consistently deliver high-quality results.

The course will cover topics such as the characteristics of high-performance teams, the importance of team diversity, strategies for fostering innovation, and effective team communication.

## Hybrid Delivery.

This is a hybrid course, delivered over five weeks. Each week contains pre-recorded content and as well as a live discussion once per week. Additionally, each participant receives one 1:1 30-minute coaching session to support your journey as an innovation expert.

INVESTMENT: Individual: \$799/pp | Teams of 5 or more: \$699/pp



## Who Should Attend

Professionals who lead or participate in innovation teams, such as product/project managers, team leaders, entrepreneurs, or anyone who wants to develop their leadership and innovation skills to drive innovation within an organization.



## Key Takeaways

- Understand the characteristics of high-performance innovation teams.
- Learn how to recruit and develop the right talent for your innovation team.
- Develop a clear innovation strategy and identify areas for growth.
- Create an environment that fosters creativity and experimentation.
- Develop effective communication and conflict resolution skills
- Learn best practices for managing innovation projects, including agile methodologies and design thinking.

## GET IN TOUCH

800.560.1580 | [hello@teamingworldwide.com](mailto:hello@teamingworldwide.com) | [www.teamingworldwide.com](http://www.teamingworldwide.com)

# TEAM-BASED CREATIVITY



The Teaming Worldwide Innovation Training Programs are designed to equip you with the knowledge and skills needed to foster a culture of innovation and drive growth within your organization. Our courses are led by experienced instructors who are experts in innovation and change and have a deep understanding of the latest trends and best practices in innovation.

## Course Sessions:

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The course will cover topics such as the characteristics of high-performance teams, the importance of team diversity, strategies for fostering innovation, and effective team communication. Students will learn how to identify and recruit the right people for their innovation team, develop a clear innovation strategy, and create an environment that encourages creativity and experimentation.

In addition, the course will cover the key skills needed to build big future states and disruptive ideas.

### Session 1: The Container of Trust

1. Welcome
2. Characteristics of high-performance innovation teams.
3. Create an environment that fosters creativity and experimentation.
4. Building Team Trust
5. Evolving to High Performance Teams
6. Take Action

### Session 2: Creating Big Future States

1. An Inarguable View
2. Chess Pieces
3. Portfolio Views
4. Innovation Types
5. Setting the Creative Agenda

### Session 3: Cognitive Diversity

1. Team Types
2. Cognitive Diversity
3. Thinking Profiles
4. Team Assembly
5. Take Action

### Session 4: Creativity

1. Leading Creativity Sessions
2. Genius Thinking Patterns
3. Ideas to Future States
4. Developing Disruptive Ideas

### Session 5: Maintaining High Performance

1. Team Trust Revisited
2. Embracing Conflict and Resolution
3. Recruiting and Developing Talent
4. Maintain the Edge
5. Take Action

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