

# INNOVATION TRAINING IDEAS TO IMPLEMENTATION

Quickly gain practical skills and insights to gain confidence in navigating innovation projects.



Get inspired to become a great innovator and change agent. In this fast-paced course, you'll be introduced to the basics of innovation, developing big future states, and product launches. You'll also gain an understanding of how professional innovation teams operate, how to get decision makers to say yes, how to assemble highest-performing innovation teams, and how to ignite genius levels of imagination and creativity. This is a great place to start your innovation journey.

# **Hybrid Delivery.**

This is a hybrid course, delivered over five weeks. Each week contains pre-recorded content and as well as a live discussion once per week. Additionally, each participant receives one 1:1 30-minute coaching session to support your journey as an innovation expert.

INVESTMENT: Individual: \$499/pp | Teams of 5 or more: \$449/pp

# **Details:**



### Who Should Attend

Product managers, project managers, innovation team leaders and members, highpotential employees starting on innovation projects, consultants, entrepreneurs.



# Key Takeaways

- Gain methods and mindsets to develop a deep understanding of your customers.
- Apply methods that will help you turn your customer needs into humancentered solutions.
- Inspire your team and build their confidence to take on new challenges.
   Understand the roles of human centered design techniques in large scale innovation.



# IDEAS TO IMPLEMENTATION



The Teaming Worldwide Innovation Training Programs are designed to equip you with the knowledge and skills needed to foster a culture of innovation and drive growth within your organization. Our courses are led by experienced instructors who are experts in innovation and change and have a deep understanding of the latest trends and best practices in innovation.

## **Course Sessions:**

#### Session 1: Innovation In A Fast Paced World

- 1. Welcome
- 2. Models of Innovation
- 3. The Innovation Lifecycle
- 4. The Five Question Model
- 5. Take Action

#### **Session 2: Targeted Innovation**

- 1. Defining the Need for Innovation
- 2. Innovation Types
- 3. Mandates and Barriers
- 4. Leveraging AI
- 5. Take Action

#### Session 3: Creativity

- 1. Team Diversity
- 2. Genius Thinking Profiles
- 3. Hero Tasks
- 4. Skills and behaviors
- 5. Take Action

#### Session 4: Building Blocks and Future States

- 1. What is a team?
- 2. Team lifecycle
- 3. Leadership and ownership
- 4. Getting to a high-performance team
- 5. Take Action

#### **Session 5: Getting To Launch**

- 1. Bias To Action
- 2. The Launch Series
- 3. Looking Ahead