

## **Innovate at Scale!**

Ready to understand what it takes to build a full innovation program in your organization? This one-of-a-kind course is designed as a resource for leaders and managers in the design and implementation of an enterprise scale innovation system. Over five sessions, we'll deep dive into the key elements that drive modern innovation programs and look at how to bridge the gap between inspiration and innovation through a structured program that transforms ideas into future states into real-life projects.

# **Hybrid Delivery.**

This is a hybrid course, delivered over five weeks. Each week contains pre-recorded content and as well as a live discussion once per week. Additionally, each participant receives one 1:1 30-minute coaching session to support your journey as an innovation expert.

INVESTMENT: Individual: \$2499/pp | Teams of 5 or more: \$2299/pp

## **Details:**



## Who Should Attend

C-suite executives, innovation program leaders, government innovation teams, and rockstar innovators.



# Key Takeaways

- Build a bias toward action with methods to help your team breakthrough, get beyond what you've always done, and transition from big ideas to execution.
- Design and reinforce rituals that support the beliefs and behaviors of creative teams and organizations.
- Develop actionable strategies for moving your innovation program forward.

# ENTERPRISE-SCALE INNOVATION



The Teaming Worldwide Innovation Training Programs are designed to equip you with the knowledge and skills needed to foster a culture of innovation and drive growth within your organization. Our courses are led by experienced instructors who are experts in innovation and change and have a deep understanding of the latest trends and best practices in innovation.

# **Course Sessions:**

#### **Session 1: Innovation Readiness**

- 1. Welcome
- 2. What Is An Innovation Program?
- 3. Assessing Readiness
- 4. Take Action

## Session 2: Designing the Enterprise Innovation

#### Program

- 1. Four Key Capabilities
- 2. Defining Clear Scope
- 3. Digital Transformation and Innovation
- 4. Metrics for Success

#### Session 3: Governance and Portfolios

- 1. De-Risking Change
- 2. Building A Decision Engine
- 3. Governance Considerations
- 4. Portfolio Management
- 5. Take Action

#### Session 4: Key Players

- 1. Engaging Catalysts, Cohorts, and Collaborators
- 2. Partnerships, Ventures, and
- 3. Working With Your Board and Leadership
- 4. Messaging the Program
- 5. Take Action

#### Session 5: Getting To Launch

- 1. Messaging The Roadmap
- 2. Big Bang or Under the Radar?
- 3. Creating Early Wins: Mistakes to Avoid
- 4. Strategies for Funding
- 5. Priming the Pump: The Pipeline of Concept