

TO LEAD, START WITH YOU



Becoming a better leader begins by understanding what kind of leader you are – both your innate skills (why others rely on you) AND shadow behaviors that operate on an unconscious level and impede your potential. The twelve Archetypes of CultureTalk can help you uncover your leadership style and identify specific areas for growth.

*How well do I understand my strengths and shadows?
Do I use my skills to bring out the best in my team?
Can I create more effective relationships with clients?
How can I enhance my leadership success?*



Introducing CultureTalk for Individuals

This online assessment uses a simple, story-based framework to identify strengths and shadows through 12 Archetypal storylines.

The amazing accuracy of the tool helped us understand a lot more about each other. This insight enables us to work together more skillfully, effectively and with greater sensitivity."

*Marty Vanags
Former President
Saratoga Prosperity Partnership*

The CultureTalk Survey

Measure your personal values and perceptions. Build awareness about who you are, how you show up, and how you impact the people you lead. Clarify decisions, enhance communication, strengthen relationships and grow with intention.

Personal transformation and growth.

Integrate CultureTalk insights into leadership action plans:

- Build your personal brand
- Live and work in alignment with your values
- Improve communication and strengthen relationships
- Overcome behavior patterns that are blocking success
- Evolve your career and life with intention

